



Higher Education & Workforce Initiative Implementation, Technical Assistance, and Program Support

Leverage Education LLC is a woman- and minority-owned small consulting firm supporting public-sector education and workforce initiatives through technical assistance, applied research, constituent engagement, and implementation support. Led by an experienced higher education executive and consultant, Leverage helps agencies, institutions, and their partners translate complex priorities into actionable programs, coordinated implementation, and measurable results.

CORE CAPABILITIES

1

Technical Assistance & Implementation

Technical assistance design and delivery
Initiative and program implementation
Organizational and program improvement
Constituent engagement
Facilitation and capacity building
Implementation planning and monitoring

2

Research, Evaluation & Evidence-to-Action

Applied research and analysis
Organizational and program assessment
Focus groups and interviews
Data and evidence synthesis
Evaluation planning and support
Findings translation and dissemination

3

Career, Workforce & Postsecondary Strategy

Postsecondary and workforce pathways
Adult and lifelong learning
Career and technical education
Education-to-workforce alignment
Program and portfolio development
Cross-sector partnership design

RELEVANT CONSULTING EXPERIENCE

\$3M+ in Successful Grant Awards

Proposals personally authored by Leverage's founder for institutional clients as an external consultant.

Missouri Community College Association — Statewide Community College Strategy

Designed, facilitated, and authored a five-year strategic plan for the Missouri Community College Association, representing 12 community colleges. Led executive engagement, presidential retreat facilitation, and the development of shared priorities and implementation direction.

Saint Mary's University of Minnesota — Education-to-Workforce & Lifelong Learning Initiative

Conducted research and developed an education-to-workforce and lifelong learning model connecting academic programs, workforce needs, career development, employer engagement, data, and continued learning.

Oakton College — AI/STEM Initiative & Grant Development

Designed an AI-focused education initiative and authored the successful grant proposal that secured \$400,000 in state funding. Developed the program concept, partnerships, budget, performance measures, and supporting evidence.

Boys & Girls Clubs of Greater Milwaukee — Organizational Strategy

Led organizational strategy development for a major urban youth-serving nonprofit, supporting leadership alignment around organizational priorities, constituent engagement, and implementation planning.

FOUNDER & KEY PERSONNEL EXPERIENCE

Maya Evans, PhD — Founder & Principal Consultant

Dr. Evans brings two decades of higher education leadership and consulting experience. At the University of Wisconsin–Madison, she provides leadership for the university's online undergraduate degree portfolio, including program growth, institutional partnerships, adult learner pathways, and implementation. Her work spans institutional planning, organizational transformation, funding strategy, and cross-functional initiative delivery.

CONTRACTING INFORMATION

LEVERAGE EDUCATION LLC

Business Ownership: Woman- and Minority-Owned Small Business

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PRIMARY NAICS

541611 — Administrative Management and General Management Consulting Services

ADDITIONAL NAICS

611710 — Educational Support Services

611430 — Professional and Management Development Training

541720 — Research and Development in the Social Sciences and Humanities

POINT OF CONTACT

Maya Evans, PhD

Founder & Principal Consultant

469-215-2240

maya@leverage-education.org
leverage-education.org